

JORDYN KIEFFER

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I am an award winning designer holding degrees in TV Production, Art, Engineering Design and Technology, and Technical Theater. I have years of marketing experience and am now pursuing a career in the themed entertainment industry.

Experience

Designer - Next Gen Showcase - December 2023- Present

- Had a weekly meeting with mentors in themed entertainment industry
- Created over a dozen original pieces of concept art and elevations for main attraction
- Designed show set layout for main attraction of a zoo
- Collaborated with an international team of 13 people

Designer - Social Medium: A Social Makerspace - 2022- Present

- Collaborated with operations to design and execute store layout and decor
- Designed, developed, and fabricated several products
- Commissioned to make sculpture for KIDSPACE in Pasadena for Festival attended by 8,000 people
- Graphic Design- Created Branding including, Colors, Fonts, and Original Logos

Video Production and Digital Content Producer - deToledo High School - Aug. 2017- Apr. 2020

- Created branded content by filming, editing, and designing motion graphics.
- Worked independently, pitching new ideas to the head of department and following the production workflow to a final product
- Maintained inventory for the department by ordering materials.

Projection Designer

- Rent (Award Winning) -LA Piece College - 2023
- 9 to 5 the Musical - Conejo Players Theatre- 2022
- 9 to 5 the Musical - deToledo High School- 2019
- Young Frankenstein the Musical- deToledo High School 2018

Scenic Designer

- Inspecting Carol (Award Winning) - LA Piece College - 2022

Education

A.S. Engineering Design and Technology - Los Angeles Pierce College - 2023

- Used CAD software to create and modify 2D and 3D designs
- Created and interpreted technical drawings
- Machining: Mill, Lathe, and CNC mill, Welding

Certificate in Technical Theater- Los Angeles Pierce College - 2023

- Hands on experience in all aspects of technical theatre, including prop fabrication, set design, construction and scenic painting.
- Held Designer roles for theatrical show including Prop Master, Set Designer, Projection Designer
- Collaborated with experienced Designers and Directors

BA TV Production and Minor in Art - University Cal State Northridge- 2016

- Focused on creative and technical aspects of television production
- Experienced in writing, set design, and editing
- Brought several stories to life from start to finish
- Developed a strong foundation in 2D and 3D art
- Proficient in drawing, painting, sculpting, molding, and casting
- Utilized the principles of design and composition

Designing For Themed Entertainment and Experiences - The Essential Art Department- 2024

- Taught by Justin Martin
- Learned basic fundamentals of themed entertainment and concept art



Portfolio

socialmedium.space/jordyn

Skills

- Concept Art
- Video Editing
- Motion Graphics
- Projection Design
- Fusion 360
- Solidworks
- Vectorworks
- Basic Auto Cad
- Adobe Illustrator
- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop

Awards

- **National Winner for Best Projection Design for KCACTAF**
Rent - LA Pierce College - 2024
- **Overall Winner-**
Autodesk and Delve Design Competition - 2022
- **First Place, TV Episodic**
El Oro, CSU Media Arts Festival- 2016
- **Runner Up ,(Regional) for Best Scenic Design KCACTAF**
Inspecting Carol- LA Pierce College - 2023